

TESSA SHERIN-SNIDAL

Graphic Designer

CONTACT

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TECHNOLOGY

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Adobe Xd
- Adobe Dreamweaver
- Adobe Animate
- Adobe LiveCycle
- Adobe Acrobat
- Adobe Media Encoder
- Adobe Dimension
- Atom
- InVision
- Sketch
- WordPress
- Squarespace
- Shopify
- GitHub
- Microsoft Outlook
- MS PowerPoint
- MS Word
- MS Excel
- MS Teams
- Zoom
- Google Suite
- Lectora

COVER LETTER

PRINT & DIGITAL DESIGNER

I have six years of demonstrated experience creating both printed and digitally delivered marketing collateral and learning and instructional materials. My professional deliverables have included: technical manuals and training material, job aids, infographics, website design, flyers, brochures, newsletters, logo designs, business cards, posters, stationery, motion graphics, social media advertisements, e-modules, dynamic and static forms, and others.

I have three years of demonstrated experience in adult learning analysis, development, design and testing using the ADDIE model and have worked with and tested in a Learning Management System.

I am adept at working with multiple programs in Adobe, Microsoft and Google Suites. I can efficiently code and design websites using HTML, CSS and JavaScript, including my website (sherinsnidaldesign.ca), working with many different web design platforms such as WordPress, Shopify, Squarespace, Dreamweaver, Atom and GitHub.

In addition to this experience and knowledge base, I actively seek new technologies, programs and techniques and stay up to date with industry trends and advancements in my field. My experience, knowledge and determination to provide quality deliverables on time have allowed me to stay ahead of the curve and provide exceptional, innovative and timely work to my employers and freelance clients, e.g. **CATSA, Cayenne Creative, Scouts Canada, Spark*Advocacy, Green Melon.**

I am well respected by my coworkers, employers and clients, diligent and professional in my work and good at solving challenging problems against tight timelines in a team and individual environment. I look forward to new and demanding experiences and continuous learning.

My unique qualities would make me a great addition to your team. I would love to set up an interview to discuss my abilities and fit within your organization; at your convenience.

Thank you very much for your time and consideration. I look forward to hearing from you soon.

Sincerely,

Tessa Sherin-Snidal